

CAPP

RESEARCH

SEMINARS

11th March 2021 | 17h

Salvador Parrado

(UNED, Spanish Distance Learning University)

CHOICE OF PRIVATE VS PUBLIC PROVIDERS: WHAT DETERMINES CITIZENS' PREFERENCES?

ABSTRACT

Consumer choice literature suggests that the factors of waiting time, distance to the hospital, advice of the family doctor, and personal or local recommendation may impact the choice of a hospital for surgery. Using a discrete choice experiment in two different regulatory contexts, this study assesses the relevance of these factors when patients choose a hospital to undergo surgery for a minor breathing problem or for cancer. The findings show that health severity matters and waiting time is a key factor in choosing a private hospital against the majority-stated preference for a public hospital.

Zoom Link: <https://rebrand.ly/g0enmov>

Meeting ID: 871 6846 5611

Password: 270110